

AI BEZ STRACHU - 2026

The Visual Encyclopaedia of AI for the Over-10s

40 fun chapters. 8 cool topics. AI explained for curious
kids.

FREE 10-CHAPTER SAMPLE - AGE 10+

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CHAPTER 01

What Is AI?

The big idea, simply

AI stands for artificial intelligence. It's a computer program that can read your words and write back a smart reply. You don't need to speak in code — just type normally, like texting a friend who knows everything.

Key ideas

- AI reads your words and replies in seconds
- You write normal sentences — no special computer language needed

Did you know?

The word 'artificial intelligence' was first used in 1956 — before your parents were born!

CHAPTER 02

How It Thinks

Not a brain — but kind of

AI doesn't have a brain like you do. Instead it learned by reading billions of sentences and figuring out patterns. Now it can guess what words come next — really, really fast. It's pattern-matching, not true thinking.

Key ideas

- AI predicts the next word, over and over, to build a reply
- It learned from more text than you could read in 10,000 lifetimes

Did you know?

AI writes one word at a time — it's like the world's fastest, most well-read autocomplete.

CHAPTER 03

AI vs a Human

What it beats, what it can't

AI can write an essay in seconds, but it can't feel happy or sad. You can tie your shoes — AI can't. You forget things — AI remembers everything it was trained on. You're different in interesting ways.

Key ideas

- AI is brilliant at reading and writing tasks
- Humans still win at common sense, feelings, and tying shoes

Did you know?

AI can beat the world chess champion but still fails to catch a ball — real-world stuff is surprisingly hard for it.

CHAPTER 04

AI Is Everywhere

Spot it in real life

AI is hiding in more places than you think. Your phone's autocorrect is AI. YouTube recommends videos using AI. Spam filters are AI. Even the face unlock on a phone uses AI. It's in your life already!

Key ideas

- Autocorrect, video recommendations, and face ID all use AI
- Most AI is invisible — quietly working behind the scenes

Did you know?

Netflix uses AI to pick thumbnails it thinks YOU personally will click on — it tests millions every day.

CHAPTER 05

A History in 60 Seconds

From sci-fi dream to real thing

People dreamed of thinking machines for decades. By the 1990s computers could beat humans at chess. Then in 2022, ChatGPT launched and suddenly AI was something anyone could talk to. That was just four years ago!

Key ideas

- Computers beat chess grandmasters in 1997
- ChatGPT became available to everyone in November 2022

Did you know?

ChatGPT hit one million users in just five days — faster than Instagram, Netflix, or the iPhone.

CHAPTER 06

Meet ChatGPT

The most famous AI chatbot

ChatGPT is made by a company called OpenAI. You type a question and it types back an answer — about almost anything. It's the AI that made everyone start talking about AI. You can try it free right now.

Key ideas

- ChatGPT is the most-used AI chatbot in the world
- It's free to try in any web browser or as a phone app

Did you know?

The 'GPT' in ChatGPT stands for Generative Pre-trained Transformer — try saying that five times fast.

CHAPTER 07

Meet Claude

The careful, creative one

Claude is made by Anthropic. It's really good at writing stories, explaining tricky ideas, and being honest when it doesn't know something. Lots of people think it writes the most naturally of any AI.

Key ideas

- Claude is known for clear, creative, and honest replies
- Made by a company called Anthropic, focused on safe AI

Did you know?

Claude was one of the fastest-growing AI tools of 2026 — its use grew more than eight times in one year.

CHAPTER 08

Meet Gemini

Google's AI, built right in

Gemini is Google's AI assistant. Because it lives inside Google Search, Gmail, and Android phones, millions of people use it without even trying to. If you've got an Android phone, you might already have it.

Key ideas

- Gemini is built into Android phones and Google apps
- Over 750 million people use the Gemini app every month

Did you know?

Ask Gemini a question in Google Search and it answers before you even scroll — AI is now the top result.

CHAPTER 09

Copilot in Class

Microsoft's AI for schoolwork

Copilot is Microsoft's AI, and it's built into Windows computers and Word documents. If your school uses Microsoft, Copilot might already be there helping you draft essays and check your writing. Pretty handy for homework!

Key ideas

- Copilot lives inside Windows, Word, and other Microsoft apps
- It can help with writing, summaries, and brainstorming

Did you know?

Microsoft put Copilot right on the Windows taskbar so it's just one click away — no app needed.

CHAPTER 10

Which One Is for You?

Pick one and start exploring

ChatGPT, Claude, Gemini, Copilot — they all do similar things. Don't stress about which is 'best'. The smartest move is to pick the one closest to you and just start. You can always try others later for free.

Key ideas

- All the big AI tools are free to try — no credit card needed
- Learning one makes learning the others super fast

Did you know?

Most AI experts don't stick to one tool — they use different ones for different jobs, like picking the right pencil.